

Love to My Cobian

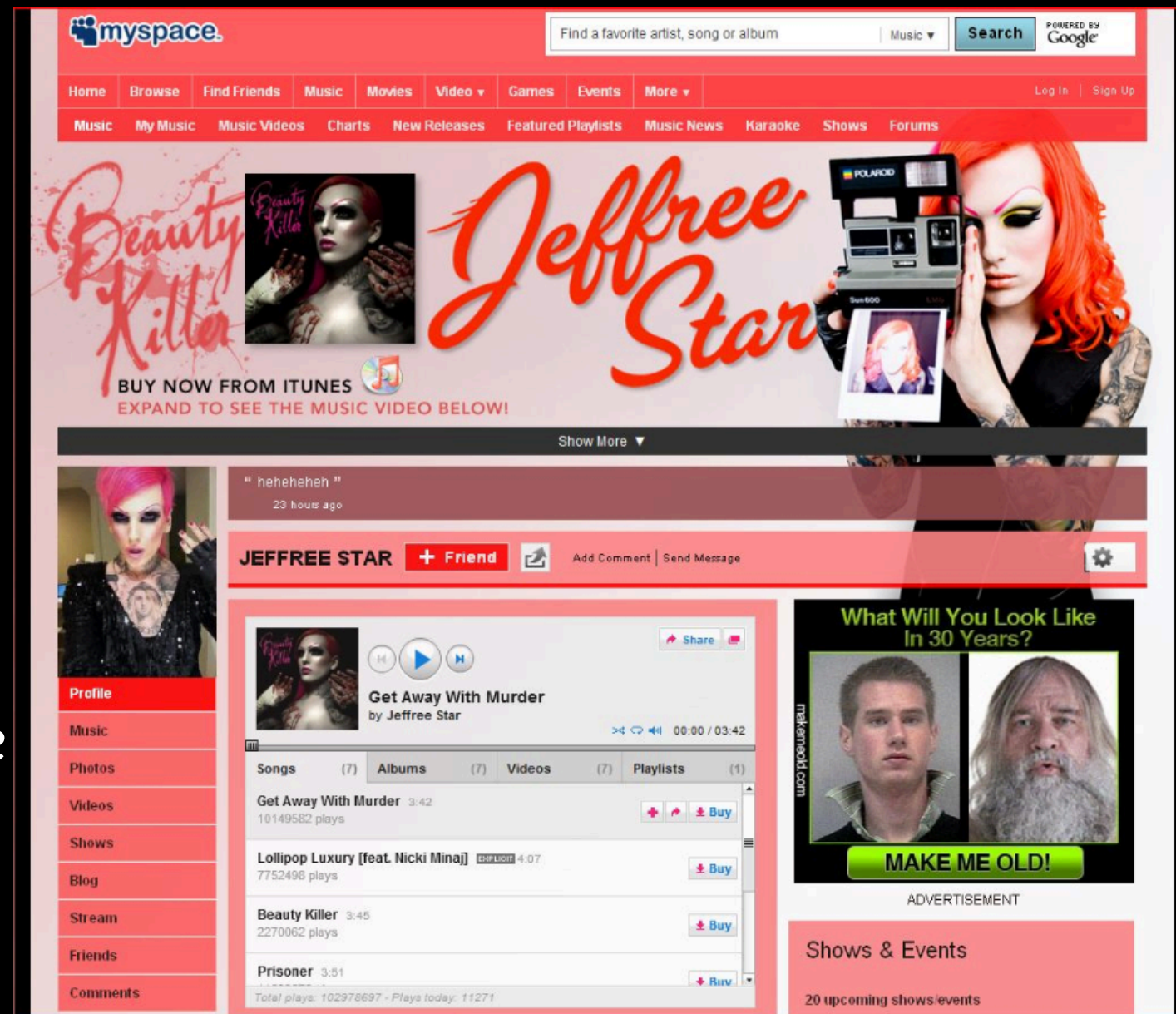
By Jeffree Star

Myspace Music

- *Myspace was sold to News Corporation in 2005 Myspace was sold to News Corporation in 2005*
- *Launched their own record label, MySpace Records, in an effort to discover unknown talent on Myspace Music*
- *June 2014, over 53 million songs have been uploaded to Myspace by 14.2 million artists*
- *Over eight million artists have been discovered by Myspace, including The Summer Obsession, Lily Allen, Owl City, Hollywood Undead, Sean Kingston, Arctic Monkeys, Echobelly, Ice Nine Kills, and Drop Dead, Gorgeous*
- *In March 2019, Myspace lost all the music its users uploaded between 2003 and 2015 during a server migration. 50 million recordings by 14 million artists were lost, as were countless photos and videos*

Myspace Era

- Most followed person on Myspace in 2006
- Myspace photoshoots would frequently get over 50,000 comments when posted
- Daily rankings placing him in the top tier on Myspace



Music Career

- Star released his first and only studio album *Beauty Killer* in 2009, which peaked at number 7 on the US Billboard Top Electronic Albums chart.
- Song “Lollipop Luxury” featured Niki Minaj
- In 2010, he signed to Konvict Muzik—whose founder Akon described Star as “the next Lady Gaga”—with plans to release a second album
- Never released and abruptly left the music industry in 2013 under “unclear circumstances”



Love to My Cobian

- Released in 2013
- Was the single for his never released second album
- “Love to my Cobain” is a reference to the relationship between 90s grunge rockstars Courtney Love and Kurt Cobain.
- “It’s simply, a dark love song...about my past relationships and how they all end up the same. love addiction. being blinded by feelings, and how we always make the same mistakes over and over... I hope you find yourself within this song once you all finally hear it...”



Jeffree Star Now

- Founded his e-commerce makeup brand, Jeffree Star Cosmetics, using his life savings
- Became a popular YouTuber and acquired 13 Millionsubscribers and over 1.5 billion views
- Between January 1st and December 1st 2018, Star earned \$18 million from his various business ventures
- 5th highest-paid YouTube Star on the planet

