
The Impact of Meetings on Productivity among Employees of Engineering Business Units within a Telecommunication Mobile Operator in Egypt

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EXECUTIVE SUMMARY

Meetings are an essential business tool vital to developing and managing business objectives, initiatives and action plans. However, it was noticed that meetings efficiency is deteriorating and accordingly affects productivity. This study aimed to assess the impact of meetings on productivity among employees of Engineering Business Units within a Telecommunication Mobile Operator in Egypt. A convenient sample of 213 employees was selected from one of the Telecommunication Mobile operators in Egypt. Data was collected through a questionnaire that consists of Structured Questions and Three level rating scales. The result of the study revealed that 44% of employees have 1 meeting per day on average. Also, 65% of employees receive an agenda for less than 50% of the meetings. Less than 75% of the meetings have agendas, followed as reported by 74 % of the employees.

Keywords: Meetings, Productivity, Action points, Agenda