
Sustainability in Sweden: Reflections from Zhang and London

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EXECUTIVE SUMMARY

This paper reports on how sustainable development can be considered as one of the elements for industrial competitiveness in a country in which sustainable development has some priority. The research utilizes an in-depth case study approach to the Swedish international economy as might be reflected by Zhang and London's International Sustainable Industrial Competiveness Model. Insofar as Sweden might be a model for other countries interested in extending their efforts in sustainable development, observations here provide insights into possible results. The association of real-world observations with theory well serves underlying concepts and cannot help but build credibility for the associated theory.

Keywords: Sustainable development, Porter's Diamond Model, International Sustainable Industrial Competiveness Model, Swedish competitiveness