
Outsourcing Contingencies in a Global World

Robert A. Page, Southern Connecticut State University
Jeremy Deme, Southern Connecticut State University
Omid Nodoushani, Southern Connecticut State University

EXECUTIVE SUMMARY

This paper examines United States based organizations that outsource. Impacts will be examined to determine when outsourcing is the most viable solution for an organization. The record is mixed. Some companies have been able to successfully implement outsourcing into their operations while others have failed and been forced to withdraw from the venture. A contingency model links complexity and prerequisite investment with prospects for success.

Keywords: Outsourcing, Offshoring, Supply chain management, Strategic planning