
Future Global Leadership and Gender Issues: An Exploration

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EXECUTIVE SUMMARY

This paper contributes to literature on global leadership and women in the context of mid-size businesses where a paucity of literature exists. Undergraduate and graduate students were asked to rank order three candidates for a leadership position in either a domestic or global organization to determine whether a female applicant is more likely to be selected to lead a mid-size global company while a male applicant is more likely to be selected to lead a mid-size domestic company. Although some support was found for the study's hypotheses, results differed based on participant characteristics. Implications of the findings are discussed.

Keywords: Globalization, Leadership, Global business, Gender discrimination, Leader selection, Women leaders