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# A Causal Model of the Entrepreneurial Intentions of College Students

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## EXECUTIVE SUMMARY

*Entrepreneurship is vital to the competitiveness and growth of the US economy. The central purpose of this proposed study is to examine, over a four-year period at over 140 colleges, the influence of various elements of the college environment on the intentions of undergraduate students to become entrepreneurs. Controlling for a variety of students' demographic and affective characteristics, this study will specifically examine the impact of academic disciplinary environments (categorized by Holland codes) and types of student involvement on the importance students attach to someday becoming successful in a business of their own.*

**Keywords:** College students, Entrepreneurship, College environment, Holland-types, Student involvement