

Role of Collaboration in Higher Education in Business

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EXECUTIVE SUMMARY

Education is quickly evolving from the traditional approach of presenting instruction to that of facilitating learning. Many benefits of collaboration in teaching have been demonstrated by researchers. Moreover, external pressures from practitioners and various accreditation agencies are forcing many higher education institutions to create learning communities, service and community-based learning, and interdisciplinary research and teaching. The role of the professor in planning their discourse has been to approach teaching the same way that organizations approach strategic planning by using collaboration among diverse talent and expertise. Strategic instruction identifies the student's long term career, academic, and life goals. This is followed by looking at the skills, behaviors, and abilities needed to achieve these goals and developing the needed course content. In this paper, the authors offer a progress report on the aforementioned trends in academia in business education and present the results of a survey conducted with business faculty in various disciplines.

Keywords: Interdisciplinary teaching, Faculty collaboration, Team-teaching, Learning communities